

For Immediate Release

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Nevada County Relief Fund Announces Third Round of Grants to Small Businesses and “Safety-net” Nonprofits

Nevada City, CA – The Nevada County Relief Fund (NCRF) approved its third round of funding, allocating \$220,000 in grants towards small businesses and nonprofits that continue to be affected by the COVID-19 pandemic. In total, 26 small businesses and 10 safety-net nonprofits will benefit from State Coronavirus Relief Funds (CRF), part of the \$3 Million total set aside by the Nevada County Board of Supervisors. The Tahoe Truckee Community Foundation will steward \$25,000 for safety net nonprofits on the eastern side of the County.

“We are honored to yet again do what we can to help our small businesses that continue to feel the effects of the pandemic, and which are now impacted by the Public Safety Power Shutoffs. The resilience shown by our community, and the creative ways people are adjusting to this pandemic is humbling”, states Alison Jones-Pomatto, a member of the Community Advisory Council, which provides fundraising and oversight for NCRF efforts.

The need far outweighed availability of funds. Six months into the pandemic, third round requests totalled approximately \$1.4 Million- far and above what was available to disburse. To Julie Baker, another CAC member, this suggests a continued and sustained need for the Fund. "We are looking next at how to sustain resilience in a community that may well be feeling ongoing effects of rolling crises," stated Baker. "Clearly, the need is there and the community will need to continue to step up and raise money to support each other."

Since its launch with a \$100,000 “challenge grant” from the County of Nevada, the community-based, public-private partnership has raised over \$750,000 and provided grants to 79 small businesses and 31 nonprofits. NCRF was also able to quickly launch and raise close to \$30,000 for survivors of the Jones Fire. In collaboration with the Department of Social Services, the Wildfire Relief and Recovery Fund will provide short-term assistance to fill immediate needs such as temporary accommodations, groceries, gas, or make repairs necessary to help get people rehoused.

About the Nevada County Relief Fund

The Nevada County Relief Fund was created through a partnership between the County of Nevada, Sierra Nevada Memorial Hospital Foundation (the Fund’s fiscal sponsor), Tahoe Truckee Community Foundation, the Sierra Business Council, Center for Nonprofit Leadership, and the Economic Resource Council. In conjunction with Tahoe Truckee Community Foundation’s Emergency Response Fund, the purpose of this effort is to mitigate the impacts

of the COVID-19 crisis by directing vital resources to our most vulnerable neighbors, and support our small, rural businesses.

The Fund was established in April 2020 with a \$100,000 “challenge grant” from the Nevada County Board of Supervisors. Since then, it has gained traction as a reliable way to give back to our unique small businesses and nonprofits that have been stretched to meet extreme community needs.

Please consider making a tax-deductible gift today that goes directly to assist Nevada County’s invaluable nonprofits and small businesses. For more information and to make a gift, please visit, www.nevcorelief.org

Round Three Small Business and Nonprofit Microgrants

Truckee Downtown Merchants Association	\$8,000
Grass Valley Downtown Association	\$8,000
Nevada County Arts Council	\$7,175
Music in the Mountains	\$7,000
Mountain Pastimes	\$5,000
Heathered Yarn Co	\$5,000
Culture Shock Yogurt, Inc	\$5,000
The Aerial Lab	\$5,000
Revival Float & Wellness	\$5,000
Headwaters Science Institute	\$5,000
Common Goals, Inc.	\$5,000
Golden Empire Grange #806	\$5,000
Western Gateway Rec & Park Dist	\$5,000
Samba Sports Arena	\$5,000
Arts For The Schools	\$5,000
Grass Valley Farmers' Market	\$5,000
EATS Cooking Company	\$5,000
Sierra Streams Institute	\$4,000
Nevada County Habitat for Humanity	\$3,325
Sweetland Pottery	\$2,500
North Columbia Schoolhouse Cultural Center	\$2,500
Brad Henry Pottery	\$2,500
Nevada City Classic Cafe	\$2,500
Mountain Pilates & Wellness	\$2,500
Twin Soles Ashiatsu and Massage	\$2,500
Damselfly Organic Clothing	\$2,500

Round 3 Nonprofit Safety-Net Grants

Tahoe Truckee Community Foundation	\$25,000
The Friendship Club	\$15,000
United Way of Nevada County	\$13,000

Gold Country Senior Services	\$13,000
The Salvation Army	\$10,000
Helping Hands, Penn Valley SDA	\$10,000
North San Juan Community Center	\$8,300
Sierra Harvest	\$8,200
SPIRIT Peer Empowerment Center	\$6,500
tkMomentum	\$5,500
Anew Day	\$5,500
Northern Mines Alano Club	\$5,000